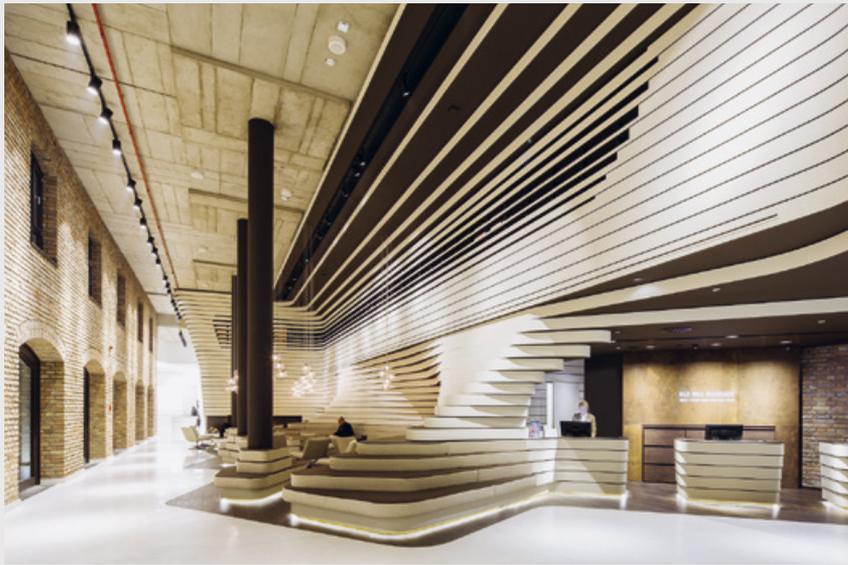


Stay Overnight

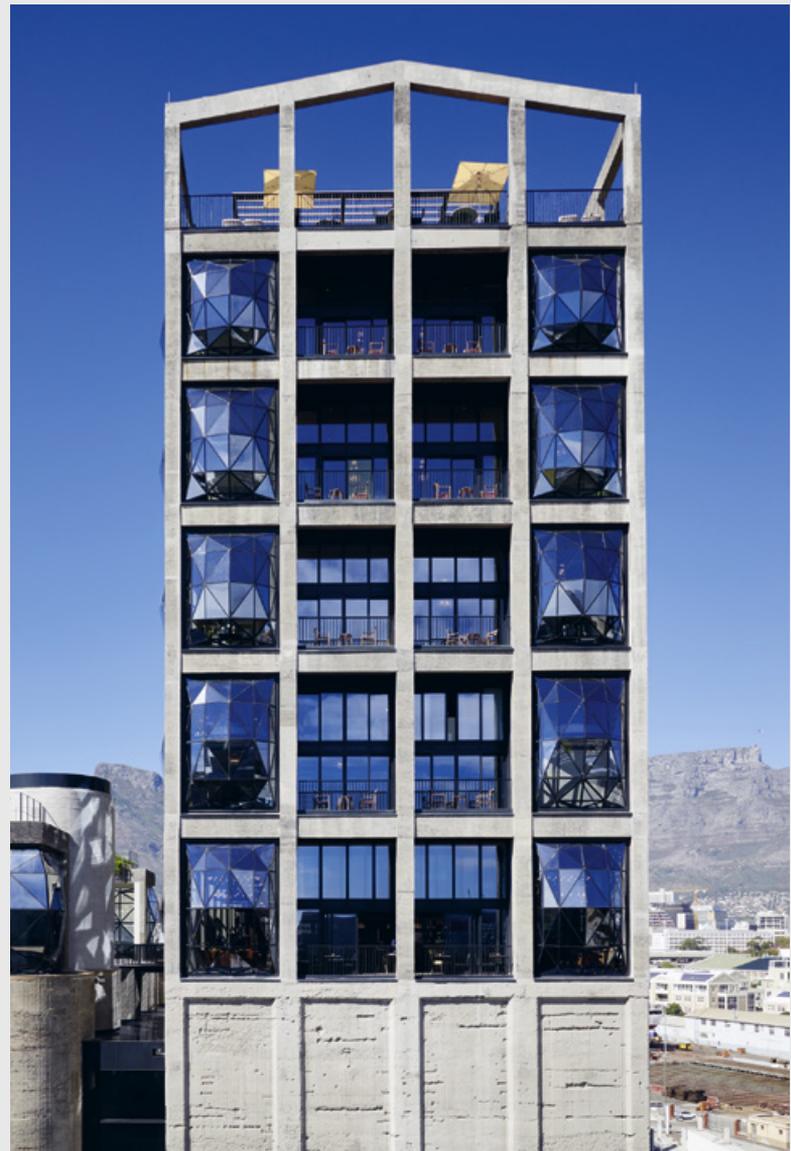


Chris van Uffelen



Hospitality
Design in
Repurposed
Spaces

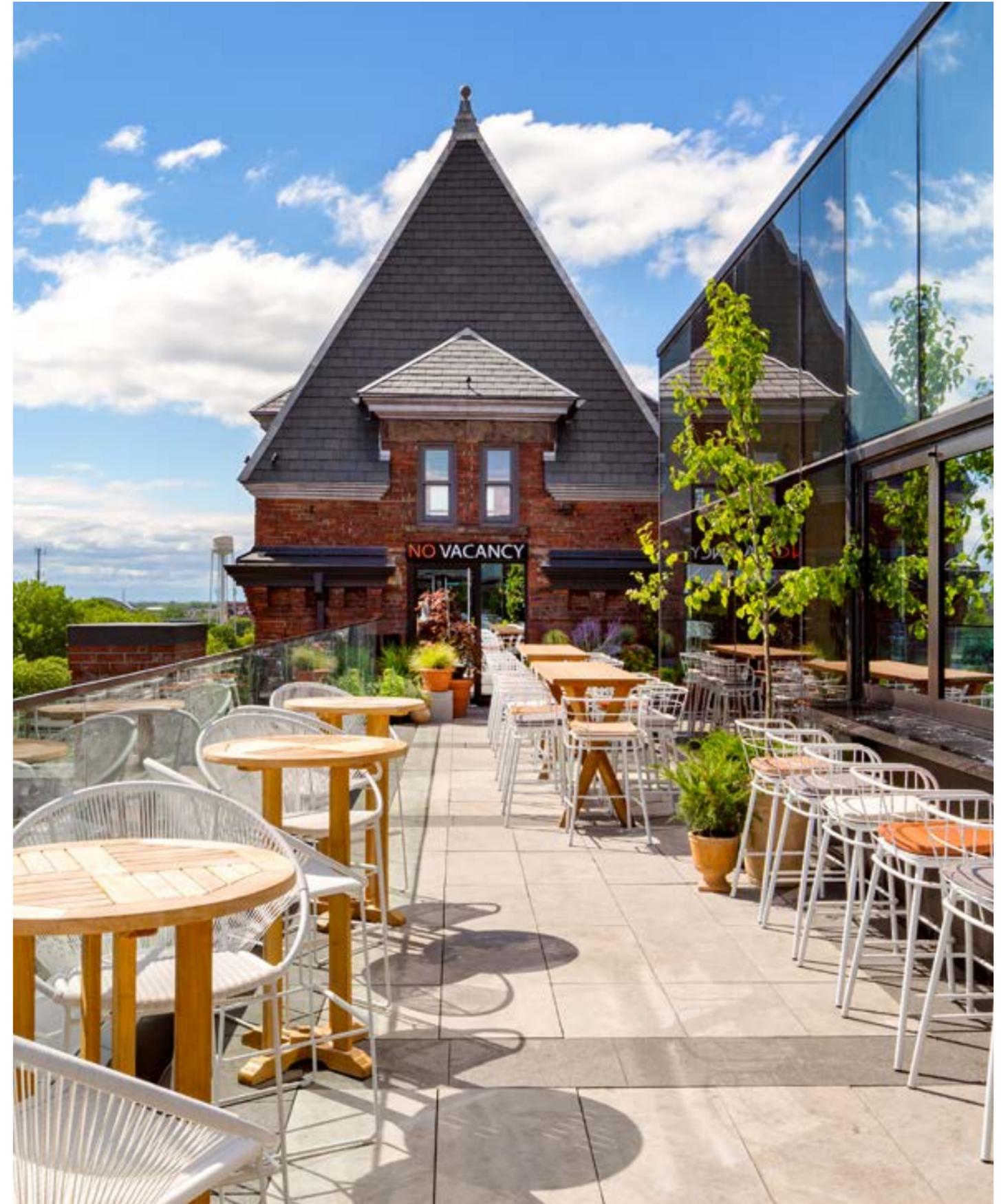
BRAUN



The Broadview Hotel

9

Toronto, Canada

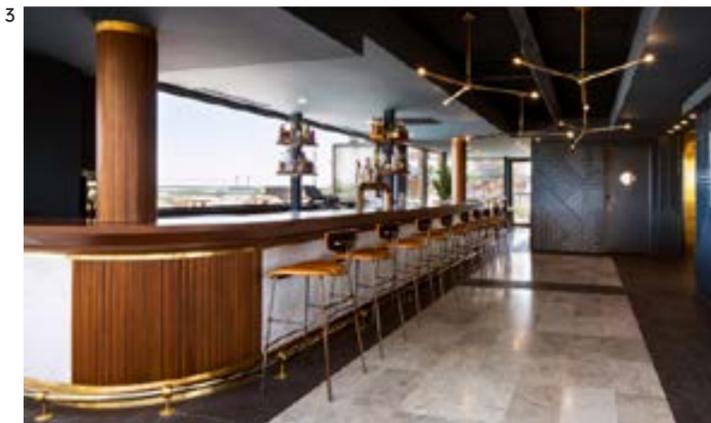


After several years of restoration and renovation, the Broadview Hotel in Toronto has re-emerged as a 58-room boutique hotel. Built in 1891 as the offices for Dingman's soap factory, the neo-Romanesque building at Queen and Broadview was converted into the Broadview Hotel a few years later but slid into decline as a boarding house and the infamous Jilly's Strip Club in the 1970s. While ERA Architects were able to restore the building's rich architectural character, DesignAgency was responsible for the interior design. The ground floor lobby with

Continuing the garden-like atmosphere and the sense of discovery around every corner, the wraparound exterior terrace features plants as well as comfortable and elegant lounge furniture.



a café and bar serves as a social hub for hotel guests and the surrounding community. As a counterpoint to the other interior spaces within the hotel the Civic restaurant has a warmer, moodier ambiance. The seventh floor is home to the Rooftop, a lounge and bar set in a glass box adjoined with the building's roof terrace and historic tower. There, the private dining room is an intimate space for seated dinners of 20. Exposed brick, wood beams and a grand vaulted ceiling contrast with a symphony of chandeliers.



- 1 Serving early morning coffee to fresh juices to late-night cocktails, the sun-soaked Broadview Café and Bar is bright and airy.
- 2 In the lobby, a play of industrial, retro and contemporary pieces comes together to present the Broadview Hotel's signature mixing of styles.
- 3 Windows fold away to open the bar to the rooftop terrace, blurring the boundaries between the inside and the outside.
- 4 A palette of deep colors and materials infuse The Civic with the character of an aged tavern.
- 5 The aim for the guest rooms was to create a feminine, boudoir-inspired feeling.
- 6 The rooftop restaurant offers guests a spectacular 360-degree view of the whole city and the stars in the night sky.

9

ARCHITECT
ERA Architects

INTERIOR DESIGNER
DesignAgency

CLIENT
Streetcar Developments and Dream Unlimited

YEAR
2017

TYPE OF HOTEL
Boutique hotel

NUMBER OF ROOMS
58

FURTHER FEATURES
Rooftop restaurant and terrace, historic tower with private dining room

ORIGINAL BUILDING
George Wallace Gouinlock, 1891, soap factory